Comparison of <a href="https://missourigirlsstate.org">https://missourigirlsstate.org</a>

(Links to an external site.)

and <a href="https://moboysstate.org">https://moboysstate.org</a>

(Links to an external site.)

### • Site Comparison

I choose these two sites because they are supposed to be similar to each other. This is also the organization that I'm basing my website on. They both provide information for girls and boys state. The boys state website has a better layout. It seems more user friendly than the girls state website. The girls state website has all the information you need but it isn't appealing. It looks outdated. The boys state website is clearly updated consistently.

- Key Strengths and Weaknesses
- Design and Development
- MissouriGirlsState

This website looks dated. There is only one picture on the opening page and it is a stock image of a girl in a bucket hat. There are no pictures or media related to girls state on the website. Although the colors of the website work together, the website is just not inviting.

## MoBoysState

This website is up-to-date and has colors that work with each other. The first thing visitors see when the website loads are pictures of the most current session of boys

state and quotes from previous boys state citizens. There is a clear order as to where important information is located.

- Content
- MissouriGirlsState

All the important information can be found on the website, but it is not always clear where to start. The header stays at the top of each page and you always know when and where girls state is going to be held. It is lacking a visual element; pictures, video, anything that would give a positive idea of what happens at girls state.

## MoBoysState

The website has all the information you need for boys state. Pictures are made available for people to see what boys state is about. There is a link on the homepage for alumni of boys state, as well as a link for counselors to keep in touch. Viewers can also click on a link to help donate through their shopping at Amazon.

- Credibility
- MissouriGirlsState

The girls state website is definitely credible. I know where the information is coming from, although I am not sure who actually does the updating. The copyright says it is updated by "WebMaster.

### MoBoysState

This website is updated by Missouri Boys State. The information is specifically chosen and added to the website by members of the boys state staff.

## Use Cases

# MissouriGirlsState.org and MoBoysState.org

Use Case 1	Keep potential attendees informed of up to date information
Actor	School Counselors/Teachers
Basic Flow	School counselors & teachers will access the site to find updated information and registration packets in order to better assist junior girls or boys when applying to attend girls/boys state.

Use Case 2	Discover what girls/boys state is all about
Actor	Junior Girls/Boys
Basic Flow	Junior girls and boys will access the site in order to learn more about the organization & print off any registration packets needed.

#### **RESPONSES**

- Collapse Subdiscussion
- Phillip Norris

# Phillip Norris

Thursday

- Aug 29 at 7:58pm
- Manage Discussion Entry
- Hello Calli.

With the girls state website, I found it somewhat challenging to understand the layout. There are so many different links, and they are spread out all over with different colors and fonts. There are even some parts that I thought were links at first, but found out that they were not. Once I understood the layout, it was easy enough to find things. I would not say that the website is inviting me to go back though.

The boys site looks a bit cleaner. The links were much easier to find, the majority of them were found on the top of the page. I assume that the point of both websites is for counselors and teachers to get information about the next summer session and to help students apply. I appreciate that on the boys state website there is large link at the top that says "APPLY NOW!". Can't miss that. But I could not find on the girls state were to apply.

Reply

- Reply to Comment
- (1 like)
- Collapse Subdiscussion
- Podie Chitan

# Podie Chitan

Friday

- Aug 30 at 11:02am
- Manage Discussion Entry
- Hi Calli.

I agree with yours and Phillip's assessment of both sites. On <a href="https://missourigirlsstate.org/">https://missourigirlsstate.org/</a>

- (Links to an external site.)
- the vertical navbar is somewhat counterintuitive and I've found the site somewhat busy and too dependent on text. However, I think the contrast on this site is

actually quite good, which for me is more appealing. On the other hand, <a href="https://moboysstate.org/">https://moboysstate.org/</a>

- (Links to an external site.)
- is easier to navigate but lacks the contrast of the color scheme used on the girls' site. In some cases, the accessibility checker finds that the colors do not meet WCAG 2.0 level AA. Personally, despite its great layout, the boys' site puts me to sleep:). Lastly, there are some inconsistencies with the mechanics of the dynamic navigation on the boys' site. In some case, we can click on the parent menu, in other cases we cannot.

The boys' site is also replete with accessibility issues (80 known, 388 potential). The girls' site does a better job on this with 16 known problems and 64 potential problems.

Neither site does a good job providing alternate text for their images. This is disappointing given the use cases you've highlighted. Certainly, we'd want all our juniors to be able to access the information without undue hassle.

Thanks for choosing these two sites to compare. My main takeaway is the importance of color schemes in creating a compelling website.

## Reply

- Reply to Comment
- (1 like)
- Collapse Subdiscussion
- Mitchel Bohon

## Mitchel Bohon

Friday

- Aug 30 at 11:14pm
- Manage Discussion Entry
- Calli-

I do agree with you that the boys website is way easier to navigate through. I don't understand why the girls is so much different and harder to figure out. The boys website is more appealing and the colors coordinate a lot better.